

By Jan Rahn

Managing Editor

Area businesses are invited to attend a two-part seminar to learn how to “boost their business.”

The sessions are being held during October at the Mid-Plains Center for Enterprise extended campus in Imperial.

- *Delivering Soaring Service* is set for Thursday, Oct. 21 from 9 a.m. to noon.

Participants will learn about exceptional customer service skills that boost sales, increase customer retention and grow their business.

Not only is exceptional customer service more than necessary, it is essential in today’s economy.

- *Effective Time Management* will follow in the afternoon of Thursday, Oct. 21 from 1-4 p.m.

Knowing that time is everyone’s most wasted resource and that time is money, this seminar will expose how to develop strategies that translate into personal and professional management tools to successfully manage energy and time—something everyone struggles with.

The workshops are funded in part by a grant from the Nebraska Department of Economic Development administered by the Nebraska Rural Development Commission.

Those in business who are interested can attend both sessions for \$35.

For more information call 308-882-5972 or visit www.CenterForEnterprise.com