

By Jan Rahn

Managing Editor

Doing what he loves doing best—working with farmers and agriculture—Roger Gordon is settled in at Cornhusker Ag Aviation Aurora Cooperative as the new sales and service coordinator/location manager.

Gordon began his full time managerial position at the ag business north of Grant on Dec. 6, after initially joining the company in July and working with Larry and Cathy Harden during their transition toward retirement.



Gordon's goal for Cornhusker Ag Aviation Aurora Cooperative is to maintain the same quality of service and products that the Hardens developed through the years.

He hopes to expand the size and sales for customers, making it very clear that Cornhusker Ag will continue to offer both aerial and ground application.

The company offers liquid and dry fertilizers with application, ag chemicals, ground row crop spraying, aerial application with an 802 air tractor, soil samples, seed sales, animal feeds and

minerals, bulk fuel, VRT services, and consulting services.

The Holyoke, Colo. native grew up on a dryland wheat and dairy farm.

“I like small towns and the agriculture lifestyle,” said Gordon. “Customers are the business. I like it here.”

Prior to taking over management at Cornhusker Ag, Gordon worked with Larry and Cathy Harden for several years. Working from Holyoke, he serviced the Grant area with liquid fertilizers that he sold to the Hardens for their customers.

In December 2008, the Hardens sold their Cornhusker Ag Aviation business to Aurora Cooperative Elevator—with a two-year contract to continue managing the location north of Grant.

Gordon said Aurora Co-op approached him last summer with an offer to manage both the aerial and fertilizer/chemical plants.

Upon accepting the position in July, he worked alongside the Hardens for four months until the end of their two-year contract.

“They have been very helpful in getting me started,” said Gordon.

He said he has a good group of seven employees to work with.

Gordon will continue to make the daily commute from his home in Holyoke. He and wife Kris have owned a full service day care there for 26 years.

The couple has three grown children—Amanda, who teaches in Ovid, Colo.; Allison, who owns a salon in Crook, Colo.; and son Andy, a salesperson for NAPA in Holyoke.

The Gordons have one granddaughter, Gabi, and a grandson on the way.

Farmers and county residents are invited to stop in at Cornhusker Ag Aviation Aurora Cooperative along the highway north of Grant to visit with Gordon and his staff.