

Beef producers should plan to attend the West Central Cattleman's Day and Trade Show part of the "Nebraska Cow-Calf Profitability Series."

This program will be held Dec. 2 at the Lincoln County Fairgrounds located at 5015 West Hwy. 30 in North Platte from 9:30 a.m. to 3:30 p.m. CT.

Attendees will learn effective production techniques that result in improved profits, animal performance, and greater efficiency in resource use.

For those who can't attend during the day in North Platte this program will be offered in the evening at Valentino's in Ogallala from 4 to 8:30 p.m. MT.

The cost of this workshop will cover materials and fees, lunch is provided.

For additional information contact Randy Saner by e-mail at rsaner2@unl.edu or by phone at 308-532-2683 and toll free at 1-800-200-1381.

Speakers include: Randy Saner, UNL extension educator—Lincoln and McPherson Counties; Dave Boxler, UNL extension educator West Central Research and Extension Center; Aaron Stalker UNL extension beef range systems Specialist, West Central Research and Extension Center; Noel Mues, UNL extension educator—Furnas County; Doug Anderson UNL extension educator—Keith, Arthur and Perkins counties; Dennis Bauer, UNL extension educator—Brown, Rock, KeyaPaha counties; Robert Tigner UNL extension educator—Chase, Dundy, Hayes and Hitchcock counties and Brian Strauch UNL extension educator—Red Willow County.

Topics that will be discussed are: grasshopper issues, developing lower cost feed rations, grazing strategies to optimize forage use, mineral nutrition, and unit cost of production (budgeting).

Input and feed prices in beef cow/calf and feedlot operations have been highly volatile over the past several years. Maintaining profitability and efficient operations requires staying on the cutting edge of beef best practices and business management methods.

Attend this workshop to gain the latest skills and ideas to improve profitability.