



Reinke® Manufacturing, Inc., a leading manufacturer of mechanized irrigation systems, is excited to announce that Wendell's Irrigation Sales and Service of Grant, has received a Silver Reinke Pride award in recognition of the company's 2009-2010 marketing year success.

The Reinke dealership was honored during Reinke's recent annual convention held Oct. 24-26, in Glendale, Ariz.

"We congratulate Wendell's Irrigation Sales and Service for everything they have accomplished this past year," said Tim Goldhammer, vice president of marketing, Reinke. "We look forward to their continued success and appreciate their ongoing commitment to Reinke and to the agricultural industry."

Reinke dealerships from across the United States and Canada gather each year to attend the company's convention. The convention awards ceremony recognizes select Reinke dealerships for their hard work and dedication to sales and marketing throughout the past year.

This year, gold, silver and bronze Reinke Pride awards were given to a total of 76 dealerships.

The Reinke Pride awards are determined as part of an incentive program that distinguishes superior achievement levels according to an evaluation based on a dealership's exterior and interior housekeeping and maintenance, indoor and outdoor displays, safety, retail environment,

merchandising, professionalism, promotions and event participation, and market share.

“The number of dealers receiving achievement awards for the 2009-2010 marketing year was outstanding,” added Goldhammer. “We always enjoy the opportunity to bring all of our dealers together to recognize their efforts and share our industry knowledge.”