

Reinke Manufacturing, Inc., a leading manufacturer of mechanized irrigation systems, is pleased to announce that Mark Wendell of Wendell's Irrigation in Grant, recently attended the Reinke Advanced PLUS (Proven Leaders in Unmatched Service) Seminar.

A total of 33 service technicians based out of 21 Reinke dealerships from throughout the United States attended the January seminar held in Deshler.

"Reinke's Advanced PLUS Seminar is a great opportunity for our dealers to come together and advance their industry knowledge," said Todd Merryman, manager, technical support, Reinke Manufacturing. "Providing such continued learning programs is important to us. This year's attendees did an excellent job in participating and sharing ideas."

Reinke's Advanced PLUS Seminar is designed to bring together eligible Reinke service technicians to talk about the industry and learn from one another through an open forum environment.

The Advanced PLUS Seminar is open only to service technicians within the Reinke dealership network who have qualified at the PLUS or Platinum PLUS level in the Reinke PLUS Program which requires them to attend a total of six service training classes followed by successful completion of the post class testing.

"This is the fourth year Reinke has offered the Advanced PLUS Seminar," added Merryman. "We were pleased to see such a large number of attendees and look forward to future seminars."