



A local agricultural equipment dealership, Curly Olney's Inc. in Imperial and McCook, joins the Titan Machinery Inc. network. Current Curly Olney's employees will continue to serve area farmers and ranchers under the new ownership.

David Meyer, Titan Machinery's chairman and CEO says, "For over 40 years, the team at Curly Olney's has done a tremendous job serving customers. We look forward to continuing their tradition of providing an excellent selection of Case IH equipment, parts and service. We are pleased that the current ownership and management group will remain onboard to manage the dealerships after the acquisition."

Mark Fletcher, former president of Curly Olney's, is excited about the benefits this transition has for the dealership's customers and employees.

"We have a solid company now, but Titan will open up more avenues for our employees and more resources to support our customers," says Fletcher, who will continue with Titan Machinery as the McCook location manager. "Titan will be able to do a lot of things we couldn't do, they are professionally managed, invest in facilities, tools, equipment and training, and have a great track record. Our customers and employees are going to have a strong company that will be here for a long, long time."

As part of the Titan Machinery network, the Imperial and McCook locations have access to resources that have resulted in the award-winning service Titan Machinery is known to deliver.

Customers can expect a well-stocked parts department, the best service from trained technicians and a greater selection of equipment with access to all Titan Machinery inventories across the upper Midwest and Northern Plains.

Customers will also benefit from the locations belonging to the same dealership network as Titan Machinery's existing Case IH locations in Holdrege, Lexington and North Platte. With shared service fleets, customers can receive quicker in-field repairs.

The dealerships are on Highway 6 just north of Imperial and at the intersection of Highway 83 and West Q Street on the northwest edge of McCook.

About Titan Machinery

Titan Machinery Inc., founded in 1980 and headquartered in West Fargo, N.D., is a multi-unit business with mature and newly-acquired locations consisting of 98 U.S. dealerships, as well as 10 European dealerships in Romania and Bulgaria.