

The Nebraska Corn Board and Nebraska Ethanol Board are partnering at the 2012 Nebraska State Fair to promote ethanol and flex fuel vehicles.

Friday, Aug. 24 marked the beginning of the Nebraska State Fair and vendor booths from each agency will be set up in the Exhibition Building to focus on flex fuel vehicles (FFV), ethanol education and blender pump promotions.

The ethanol blended fuel promotions will be Monday, Sept. 3 from 4 to 6 p.m. (CT). These promotions will kick off with ethanol blended fuel discounts for FFV owners that are 20 cents for E20, 30 cents for E30 and 85 cents for E85 for this promotion. For more information visit the Nebraska Corn Board or Nebraska Ethanol Board booths at the fair.

"These promotions are a great way to educate consumer about ethanol and flex fuel vehicles. There are over 120,000 FFVs in Nebraska and nearly 60 percent of consumers don't know they drive a flex fuel vehicle," said Kim Clark, Director of Biofuels Development from the Nebraska Corn Board. "Education is key, especially when ethanol infrastructure is expanding in Nebraska."

Todd Sneller, Administrator of the Nebraska Ethanol Board said, "A promotion such as this one during the Nebraska State Fair is a great opportunity to educate consumers from all parts of the state about ethanol and flex fuel vehicle."

Ethanol is a cleaner, inexpensive, renewable alternative to gasoline. Drivers want fuel choice and high ethanol blend fuels like E85 allows them to save money, support Nebraska's economy and reduce pollution.

In addition to the ethanol promotions, a pair of Cornhusker football tickets to the Sep. 22 Nebraska vs. Idaho State game and a pair of tickets to the Nov. 10 Nebraska vs. Penn State game are being given away.

For more information and to register, visit the Nebraska Corn Board website at NebraskaCorn.org or the Nebraska Ethanol Board website at www.ne-ethanol.org. Winners will be notified on or before Monday, Sept. 17.

For more information on ethanol promotions, FFVs, blender pumps, ethanol fuel and the Husker football tickets to be given away, visit the Nebraska Corn Board or Nebraska Ethanol Board websites or booths at the Nebraska State Fair.

Sign up for the Nebraska Ethanol Board's FFV Club for updates of new E85 locations and other announcements. Go to www.ne-ethanol.org/ffv to sign up now.