

The Nebraska CattleWomen is sponsoring a Nebraska Beef Ambassador contest which provides an opportunity for youth to become spokespersons and future leaders for the beef industry.

The Nebraska Beef Ambassadors will provide information about beef's nutrition, safety and convenience to consumers and educate students about the value and importance of the beef industry in Nebraska.

The contest is open to all youth eight years old and older.

A complete list of rules and regulations for the 2013 contest can be found at [www.nebraskacattlemen.org](http://www.nebraskacattlemen.org)