

Billboards, neon signs, magazines, television, websites and cell phones are all ways to experience the interplay of text and images. The detritus of visual culture, a constant mixing of text and image reflects how people communicate.

Messaging: Text and Visual Art, a statewide art exhibit, explores the function of “messaging” in art, specifically how artists working in various media, styles and movements have employed text in their work.

Approximately 25 works of art from the permanent collection of the Sheldon Museum of Art make up the exhibition on display in North Platte at the McKinley Education Center, 301 West F Street.

Sheldon Statewide is an outreach education and exhibitions program of the University of Nebraska-Lincoln's Sheldon Museum of Art.

Since its inception in 1987 the program has reached over 275,000 people in 24 Nebraska communities. It is made possible by the generous support of Farmers Mutual Insurance Company of Nebraska, Lonnie Pierson Dunbier, the Sheldon Art Association and the Nebraska Arts Council.

The local exhibition in North Platte is sponsored by NebraskaLand National Bank. Docented tours are provided by Art Study League volunteers.

The exhibit will be open Sept. 29-Oct. 29, Monday through Friday 9-5 or by appointment.

To arrange a school, organization or group tour, please call Julie Jacobson at 308-532-6268 or email mbjacobson@charter.net