

A new interactive tool from Blue Cross and Blue Shield of Nebraska (BCBSNE) helps paint a clear picture of health care reform and its impact on Nebraskans.

AskBlue Health Care Reform, located under the Health Care Reform section of www.bcbsne.com, allows individuals and employers to quickly learn how they may be personally affected by the new health care reform law.

When using AskBlue, individuals answer a few simple questions and receive personalized information that includes a summary of what they've learned.

BCBSNE's website contains other helpful information on health care reform, including a reference guide and the latest updates and news.

"AskBlue Health Care Reform is a personal guide to understanding the basics of reform," said Michaela Valentin, BCBSNE's director of government affairs. "It's a resource that provides a clear understanding of information that is pertinent for Nebraskans to know."

For business owners looking to understand how reform will impact their business and their employees, AskBlue Health Care Reform has a business tax calculator. The calculator helps determine whether businesses are eligible for a health care tax credit and, if so, their potential savings.

Visit www.bcbsne.com/hcr for more information.